POLSKI
HOLDING
HOTELOWY

Hospitality&Public authorities cooperation during the COVID -19 crisis in Poland

Polish Hotel Holding case study

30.04.2020

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March 13th - Poland takes its first measures against COVD -19 and PHH appoints a crisis team

For two weeks from the outbreak of the COVID – 19 epidemy in Poland, PHH management has been observing a growing demand for rooms for healthcare staff involved in the COVID-19 fight.

Starting from matching the government needs with what the hospitality industry could deliver, PHH became a natural command center and communication hub between the national healthcare system and the hospitality industry.

PHH INVOLVEMENT TIMELINE

N of cases

March 13th: 68

PHH appoints a crisis team and starts talks with the Ministry of Health and the National Health Fund (NFZ)

March 17th: 238

Food & Catering Services department starts preparing and delivering meals for the border, poviat and voivodship sanitary and epidemiological stations in Warsaw, free of charge

March 18th: 251

PHH receives a request from NFZ to delegate its employees to support the NFZ helpline
PHH gathers the team and its 20 employees start providing acurate information to the calling people, working from home via their mobile.

March 21st: 536

PHH receives from NFZ a list of 19 coronavirus infectious diseases hospitals

March 23rd: 749

PHH provides the NFZ with a database of both state owned and privately owned hotels in the nearest neighborhoods of the hospitals. All together 80 hotels with 5,8 thousand rooms, which could possibly become hotels for medical staff or quarantine centers.

PHH declares its readiness to make the 13 AMW Hotels available for the purpose of quarantine centers as well as other hotels for the needs of the medical Staff fighting the COVID – 19 – free of charge

Source n of cases: https://coronavirus.jhu.edu/map.html

		N of hotels
March 29th: 1,9 thousand	PHH hands over its Hotel Huzar in Lublin (128 rooms) to NFZ for the purpose of izolatorium	1
March 30th: 2,1 thousand	PHH hands over its Hotel Wieniawa in Wrocław (161 rooms) to NFZ for the purpose of izolatorium and its Courtyard by Marriott in Warsaw (178 rooms) for the purpose of medical Staff (cooperation with the MSWiA hospital)	3
March 31: 2,3 thousand	PHH hands over its Hotel Royal in Kraków (63 rooms) to NFZ for the purpose of medical staff	4
April 1st: 2,6 thousand	PHH establishes Hotels for Medics Foundation, whose statutory goal is financing accomodation of medical staff in other than GK PHH facilities	
April 2nd: 2,9 thousand	PHH hands over its Hotel Ikar in Poznań (164 rooms) to NFZ for the purpose of izolatorium	5
April 3rd: 3,4 thousand	PHH hands over its Moxy Poznań (120 rooms) and Rycerski hotel in Szczecin (30 rooms) and Holiday Inn Express Rzeszów (120 rooms). All three for the purposes of medical staff	8
April 4th: 3,6 thousand	PHH hands over its Reymont hotel in Łódź (72 rooms) for the purpose of izolatorium	9
April 6th: 4,4 thousand	PHH hands over its Kopernik Toruń (69 rooms) for the purposes of medical staff	10
April 7th: 4,8 thousand	PHH hands over its Hotel Katowice (180 rooms) for the purposes of medical staff	11
April 8th: 4,8 thousand	PHH hands over its Hetman Rzeszów (58rooms) for the purpose of izolatorium	12

PHH protects its employees – all izolatoriums are operated by the medical staff
PHH strictly follows all sanitary and security procedures and protocols in its hotels.

Source n of cases: https://coronavirus.jhu.edu/map.html

N of hotels

Unfreezing phase

April 15th: 7,6 thousand	PHH hands over its Holiday Inn Express Rzeszów Airport (120 rooms) for the purposes of medical staff	13
April 17th: 8,4 thousand	PHH takes the lead in terms of contacts between the hospitality industry and the Polish Development Fund, which delivers financing and relief measures	
April 24th: 10,9 thousand	PHH signs an agreement with Hotelarz – the biggest hospitality magazine to co organize an online edition of the Hospitality conference on May 25th – Hotel Investment Trends https://hitpoland.pl/	
April 27th: 12,6 thousand	PHH submits to the Main Sanitary Inspectorate a proposal of hygiene and safety standards for the Hospitality sector	
May 4th: 13,9 thousand	Hotels are allowed to reopen in Poland, under special sanitary restrictions	

Source n of cases: https://coronavirus.jhu.edu/map.html

Status of initiatives as of April 30th

- Over 5000 nights offered for Medics in PHH – offered pro bono and Privately owned Hotels, co financed by the Hotel dla Medyka Foundation
- 7 hotels handed over for the purposes of medical Staff accommodation
- 5 hotels converted to izolatoriums
- 3,25 mln PLN raised by the Hotele dla Medyka Foundation
- 8 privately owned hotels in the Foundation pipeline or already operating for the medical Staff accommodation purposes
- Nearly 6.400 meals delivered to poviat and voivodship sanitary and epidemiological stations in Warsaw and nearly 500 meals delivered to Warsaw izolatorium

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NFZ Narodowy Fundusz Zdrowia

Ministerstwo Zdrowia

- Making PHH hotels available for the purposes of izolatoriums and medical Staff accomodation needs
- Providing PHH Staff for the NFZ helpline support
- Providing and updating the hospitals' adjacing hotel database

MINISTERSTWO AKTYWÓW PAŃSTWOWYCH

- Mobilizing other State owned companies to provide financing for the Hotel dla Medyka Foundation

Ministerstwo Rozwoju

- Leading the hospitality industry expert team, providing input to the government anti-crisis shield

PAŃSTWOWA INSPEKCJA SANITARNA

Główny Inspektorat Sanitarny

- Developing hospitality industry guidelines for the Main Sanitary Inspectorate in terms of the hygiene and safety operational standards for hotels and restaurants

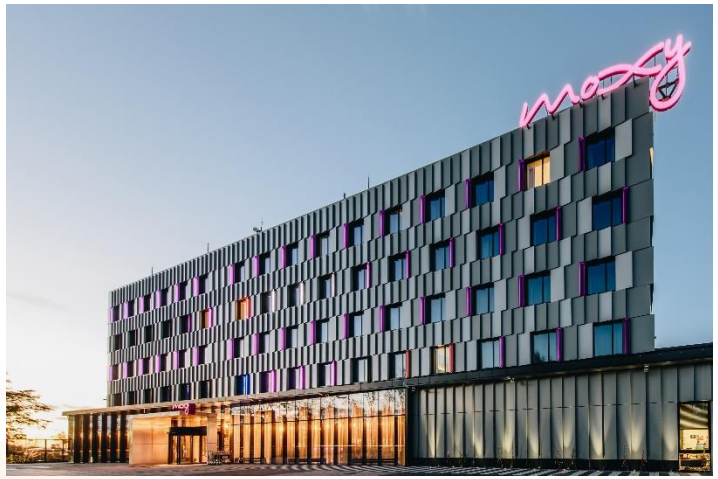
Hospitality Industry

- Providing expertise to the hoteliers through a series of webcasts with PHH Financial Director
- Financing the medical staff accommodation in privately owned hotels, through the Hotel for Medics Foundation
- Voicing the hospitality industry needs to the government authorities

Polish Hotel Holding Ltd. (PHH) is a sole shareholder State-owned company in which the rights from shares are exercised by the Minister of State Assets (MAP).

POLSKI HOLDING HOTELOWY

- 27 operating hotels
- 2.759 rooms
- 5 international hotel chains
  - Marriott International
  - Intercontinental Hotel Group
  - Hilton International
  - Louvre Hotels Group
  - Best Western Hotels & Resorts



*Pierwsze miejsce pod względem liczby pokoi wśród Spółek hotelowych z wyłącznie polskim kapitałem.

PHH started operation in 2003 with its first hotel – Courtyard. Since then, the Company's financial results were positive.

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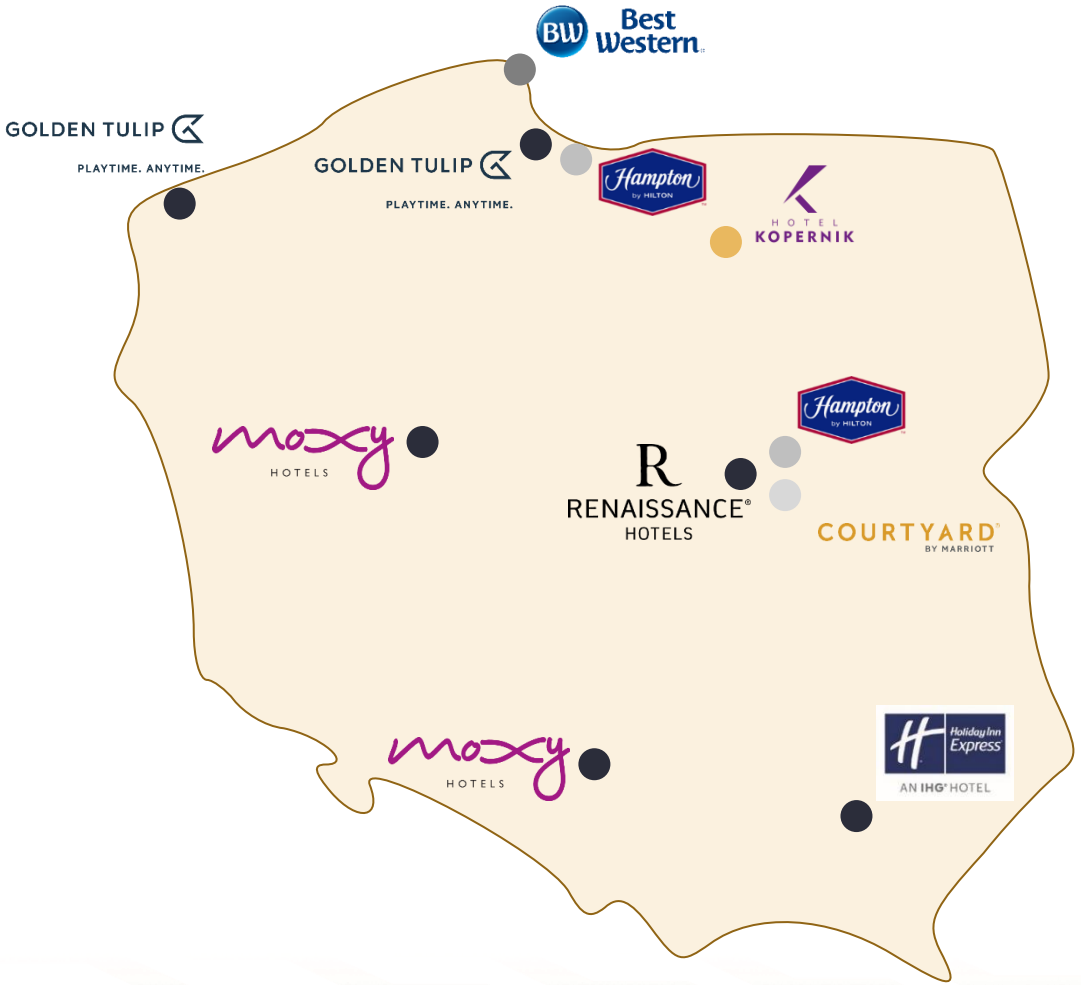

2003	Courtyard by Marriott Warsaw Airport
2013	Hampton by Hilton Gdańsk Airport Hampton by Hilton Warsaw Airport
2015	Best Western Hotel Jurata
2018	Renaissance Warsaw Airport Hotel Moxy Katowice Airport Golden Tulip Gdańsk Residence Golden Tulip Międzyzdroje Residence
2019	Holiday Inn Express Rzeszów Moxy Poznań - Ławica
2020	Hotel Kopernik Olsztyn

PHH capital group (GK PHH) includes the mother company and 3 subsidiaries, in which PHH holds 100% of shares or stocks

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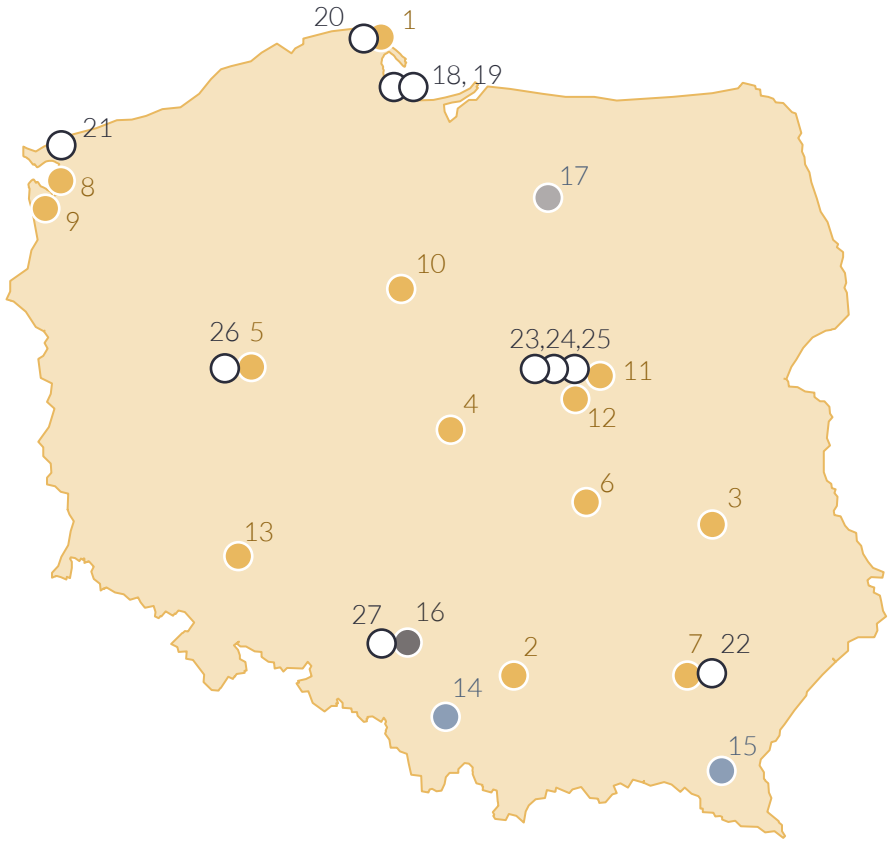

PHH - 11 hotels, 1.438 rooms

17 Kopernik Olsztyn, 18 HbH Gdańsk Airport, 19 Golden Tulip Gdańsk Residence, 20 Best Western Hotel jurata, 21 Golden Tulip Międzyzdroje Residence, 22 Holiday Inn express Rzeszów Airport, 23 Renaissance Warsaw Airport, 24 Courtyard by Marriott Warsaw Airport, 25 Hampton by Hilton Warsaw Airport, 26 Moxy Poznań Airport, 27 Moxy Katowice Airport

AMW Hotele 13 hotels, 1.006 rooms

1Cassubia, 2 Royal, 3 Huzar, 4 Reymont, 5 Ikar, 6 Iskra, 7 Hetman, 8 Kapitan, 9 Rycerski, 10 Kopernik, 11 Belwederski, 12 Mazowiecki, 13 Wieniawa

GAT - 2 hotels, 157 rooms

14 Zagroń, 15 Zamek w Lesku

WPUT - 1 hotel, 157 rooms

16 Hotel Katowice,

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